



Top 10 Ways to Grow Your Newsletter List

- 01 Create an Irresistible Opt In Offer
- 02 Include Sign Ups on Website & Social Media with a Clear Call to Action
- 03 Make It Easy to Share Your Content
- 04 Bring Sign Up List or iPad to Live Event to Collect Emails
- 05 Create Social Media posts directing people to your site to sign up
- 06 Ask people to share your content if they like it!
- 07 Post helpful responses on related forums, blogs, and posts.
- 08 Create Social Media posts directing people to your site to sign up
- 09 Get Your Product or Service Featured in a Blog, Magazine, Newsletter etc
- 10 Send Free Samples of Your Product/Service to Bloggers & Podcasters