



# Annual Income Roadmap #1 Birthkeeper – In– Person

01

5 Doula Clients Per Month  
\$1000 Each  
**= \$60,000 annually**

02

Teach a Birth Preparation Course -  
3 sessions a year  
10 week course, 2 hours each session  
10 people per session, \$399 each -  
**\$11970 annually**

03

Birth Basket Sales  
\$30 profit per basket  
10 baskets sold each month  
**\$3600 annually**

Total

**Total Annual Income \$75,570**

\*This is an example of a strategy and not a guarantee of income. Results will vary based on your offerings, work, local market and other variable factors.



# Annual Income

## Roadmap #2

### Birthkeeper – In– Person or Virtual

01

Doula Trainer

Teach Doula Training Course

4 Virtual Trainings Per Year,

20 Students Each Session at \$800 Each

= **\$64,000 annually**

02

Traditional Childbirth Course -

1 virtual session a year

30 students, \$399 each - **\$11970**

**annually**

Total

**Total Annual Income \$75,970**

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# Annual Income Roadmap #3 Herbalist – part time

01

Herbal Consultations - 5 per week  
\$100 Each  
**= \$26,000 annually**

02

Herbal Medicine Making Course -  
2 sessions a year  
15 people per session, \$499 each -  
**\$14970 annually**

03

Herbal & Foraging Community Walk  
\$30 each, 20 students each walk  
5 walks each year  
**\$3000 annually**

Total

**Total Annual Income \$43,970**

\*This is an example of a strategy and not a guarantee of income. Results will vary based on your offerings, work, local market and other variable factors.



# Annual Income Roadmap #4 Herbalist

01

Herbal CSA  
\$35 Each - 40 members  
= **\$14,000 annually**

02

Farmers Market Stand -  
20 weeks per year  
\$200 profit each week  
- **\$4,000 annually**

03

Herbal Growing Mentorship  
15 Students Annually, \$1000 Each  
**\$15,000 annually**

04

On Farm Pick Your Own Herbs  
\$200 A Weekend, 20 Weekends a Year  
**\$4,000 annually**

05

Annual Herbal Fair & Market  
100 People, \$55 Each  
**\$5,500 annually**

Total

**Total Annual Income \$42,500**

\*This is an example of a strategy and not a guarantee of income. Results will vary based on your offerings, work, local market and other variable factors.